

**AAMHatch Announces: Australia to Benefit From
RapidEye's High Revisit Capability and Fast Coverage**



Griffith, NSW – Bands 5, 4, 3 as RGB

Geospatial specialist AAMHatch announced new opportunities for satellite imagery coverage over Australia, Africa and other locations of the world where its clients work. AAMHatch is the distributor in Oceania for satellite data products from German-based RapidEye. RapidEye's own constellation of five Earth Observation satellites, provide the unique capability of imaging over 4 million km² of the Earth's surface daily.

This satellite constellation sets a new benchmark in repetitive, global coverage that many providers find difficult to match, especially when tasked to image over continually cloudy tropical areas. RapidEye announced last week that they were selected to provide the Brazilian State of Bahia with their imagery. This government agency in Brazil chose RapidEye specifically because of their high quality satellite data and the capacity of their satellites to return to an area multiple times until an image with low cloud coverage is acquired.

AAMHatch is keen to highlight to the Australian marketplace two distinct advantages of the RapidEye system: the capability for rapid capture of large areas; and the cost effective access to 5 band multi-spectral data with 5m resolution.

"Major government and private sector agencies need to be aware that a new option now exists in the optical satellite imaging business in Australia. The rapid capture of multi-spectral data available in 5m spatial resolution from RapidEye's five satellites presents new opportunities for those with large areas of interest. The fact that RapidEye has confidently taken on this challenging project in cloudy Brazil and has already delivered part of the project, should provide confidence to agencies in Australia that RapidEye is a compelling new data source." comments Dr Gail Kelly, Business Development Manager, AAMHatch.

"It is difficult to predict when tropical areas will be cloud free. With the RapidEye system, we can continually return to the area until we achieve our goal of a low cloud covered image. The successful completion of the Bahia project will highlight our advantageous imaging capabilities for frequent monitoring in tropical areas," commented Michael W. Prechtel, Head of Marketing and Sales at RapidEye.

If you would like to test free demonstration products over Australia, request a quotation or obtain documents outlining the key advantages of RapidEye products, please email us at imagery@aamhatch.com

For more information on RapidEye satellite imagery, visit www.aamhatch.com/rapideye

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About AAMHatch

AAMHatch is at the forefront of the spatial information technology revolution. AAMHatch's dynamic team pioneers the commercialisation of exciting innovations such as:

- High Resolution Satellite Imagery
- Pictometry® - Visualise & Analyse with Oblique imagery
- Large format, aerial digital imaging
- Airborne LiDAR
- Terrestrial Laser Scanning
- 360 degree video (fully spherical video).

Operating from an extensive office network throughout Australia, South East Asia and South Africa; AAMHatch specialises in providing business mapping, GIS and Location Based Services. AAMHatch's proven technology leadership includes a range of advanced systems for the collection, analysis and presentation of geospatial information. Using these tools AAMHatch has built an extensive library of 'off the shelf' digital photography, satellite imagery and high resolution digital terrain models. The AAMHatch Group is a multi disciplinary team of more than 200 geospatial professionals. AAMHatch has an award-winning culture of project management excellence that actively contributes to client success.

For more information, visit www.aamhatch.com

About RapidEye AG

RapidEye is an ISO-certified geospatial information provider focused on integrating customized and industry specific solutions into the workflow of global customers in agriculture, forestry, energy, infrastructure, government, security and emergency. RapidEye experts and the satellite system – a constellation of five satellites capable of downloading over 4 million km² of high resolution, multi-spectral imagery per day, and a ground segment for processing and archiving data – allow for cost-effective customized services. The unique combination of large area coverage, high spatial resolution and the possibility of daily revisit to an area provide for superior management information solutions. Currently, more than 100 experts from more than 20 countries are employed by RapidEye, with plans to grow the team to 140 in 2009. RapidEye benefits from a public-private partnership with the Space Agency of the German Aerospace Center (DLR), which is supported by the Federal Ministry of Economics and Technology. RapidEye is also cofinanced by the European Regional Development Fund (ERDF).

For more information on ERDF please contact efreinfo@mw.brandenburg.de

For more information about RapidEye, please visit www.rapideye.de