

New Era in High Resolution Satellite Imagery Begins Today!



The GeoEye-1 Satellite

AAMHatch is excited to announce the start of commercial operations for the GeoEye-1 satellite. After several months of calibration and testing, GeoEye-1 is ready to start capturing 0.5m resolution imagery for our commercial customers today.

AAMHatch is the exclusive partner of GeoEye in the Oceania region and has been supplying 0.8m satellite imagery from the IKONOS satellite for several years. GeoEye-1 is the new sister satellite to IKONOS, and was launched in September last year.

The satellite imagery products from AAMHatch are now available in 0.5m, 0.8m and 3.2m ground resolutions. Digital imagery products are available in colour, and black & white. Colour imagery comprises four bands: blue, green, red and near-infrared. GeoEye-1's improved spatial accuracy of 3m, excluding terrain effects, without the need for any ground control, is a much anticipated improvement compared to other existing commercial satellite systems.

"We expect our customers to not only be impressed with this improved pixel resolution and higher spatial accuracy, but also with the much quicker turn-around time to deliver this imagery" said Lisa Dykes, the AAMHatch Satellite Imagery Manager. "GeoEye-1 is not only a perfect complement to our existing IKONOS satellite imagery products, but also our high resolution aerial photography services."

GeoEye-1 is currently the highest resolution earth imaging colour satellite commercially available. GeoEye-1 can image any region of the earth and is expected to be used by a range of industries, including mining, engineering, environment, agriculture, government and defence. Contact AAMHatch for information about GeoEye-1 and how it will benefit your organisation.

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About AAMHatch

AAMHatch is at the forefront of the spatial information technology revolution. AAMHatch's dynamic team pioneers the commercialisation of exciting innovations such as:

- High Resolution Satellite Imagery (submetre)
- Pictometry® - Visualise & Analyse
- Large format, aerial digital imaging
- Airborne LiDAR
- Terrestrial Laser Scanning
- 360 degree video (fully spherical video)

Operating from an extensive office network throughout Australia, South East Asia and South Africa; AAMHatch specialises in providing business mapping, GIS and Location Based Services.

AAMHatch's proven technology leadership includes a range of advanced systems for the collection, analysis and presentation of geospatial information. Using these tools AAMHatch has built an extensive library of 'off the shelf' digital photography, satellite imagery and high resolution digital terrain models.

The AAMHatch Group is a multi disciplinary team of more than 200 geospatial professionals. AAMHatch has an award-winning culture of project management excellence that actively contributes to client success.

For more information, visit <http://www.aamhatch.com>

About GeoEye

GeoEye is the premier provider of geospatial information for the national security community, strategic partners, resellers and commercial customers to help them better map, measure and monitor the world. The Company is recognized as the industry's trusted imagery expert for delivering reliable service and the exceptional quality of its imagery products and solutions. It operates a constellation of Earth imaging satellites, mapping aircraft and has an international network of ground stations, a robust imagery archive, and advanced imagery processing capabilities for developing innovative geospatial products and solutions. On September 6, the Company launched its GeoEye-1 satellite from Vandenberg Air Force Base, Calif. The Company also provides support to academic institutions and non-governmental organizations through the GeoEye Foundation. Headquartered in Dulles, Virginia, GeoEye is a public company listed on the Nasdaq stock exchange under the symbol GEOY. It maintains a comprehensive Quality Management System (QMS) and has achieved company-wide ISO accreditation.

For more information, visit <http://www.geoeye.com>

