

AAMHatch Offers New GeoEye-1 Multi-Site Option



Above: Multi-date images showing the change in eight months

AAMHatch is pleased to announce the popular Multi-Site product is now available for 50cm GeoEye-1 satellite imagery. Multi-Site, already available for 80cm IKONOS imagery, allows clients interested in **multiple captures over small areas** to acquire the higher resolution and more accurate GeoEye-1 satellite imagery.

We know the market is interested in this of product as a result of clients such as CTF Solutions. “CTF Solution has reached the milestone of acquiring more than 1,000,000ha of submetre resolution satellite imagery to undertake property planning and mapping. The majority of the high resolution satellite data we have utilised has been IKONOS multi-site data, which we are sourcing from GeoEye’s Australian Reseller, AAMHatch”, says Tim Neale – Director, CTF Solutions.

Neale goes on to advise that, “Over the past year, AAMHatch has provided CTF Solutions with good advice and timely service, and we have been able to take good advantage of the cost-effective Multi-Site product for our clients, both in Australia and internationally.”

“As many clients wish to acquire imagery over multiple smaller sites or over multiple dates, this new option is really cost effective” says Lisa Dykes, AAMHatch Satellite Imagery Team Leader.

The benefit of this new offer is really that the minimum new capture area of 100km² is slashed to only 50km² if the same site is imaged 3 times annually or 3 separate sites of 50km² are ordered at the same time. This equates to a 50% saving on each new capture order. The added advantage is that users still maintain the other benefits, i.e.

1. 2km x 2km guaranteed cloud free area
2. 15% cloud cover or less assurance policy
3. Unparalleled horizontal accuracy of 3m (excluding terrain effects) without ground control
4. 4 band multispectral imagery

For further information on satellite imagery, visit www.aamhatch.com/satellite or email imagery@aamhatch.com

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About AAMHatch

AAMHatch is at the forefront of the spatial information technology revolution. AAMHatch's dynamic team pioneers the commercialisation of exciting innovations such as:

- High Resolution Satellite Imagery
- Pictometry® - Visualise & Analyse
- Large format, aerial digital imaging
- Airborne LiDAR
- Terrestrial Laser Scanning
- 360 degree video (fully spherical video).

Operating from an extensive office network throughout Australia, South East Asia and South Africa; AAMHatch specialises in providing business mapping, GIS and Location Based Services.

AAMHatch's proven technology leadership includes a range of advanced systems for the collection, analysis and presentation of geospatial information. Using these tools AAMHatch has built an extensive library of 'off the shelf' digital photography, satellite imagery and high resolution digital terrain models.

The AAMHatch Group is a multi disciplinary team of more than 200 geospatial professionals. AAMHatch has an award-winning culture of project management excellence that actively contributes to client success.

For more information, visit www.aamhatch.com

About Controlled Traffic Farming Solutions

CTF Solutions specialises in Controlled Traffic Farming (CTF), no-till and Precision Agriculture (PA) adoption. CTF Solutions is consulting directly to over 200 farmers and 19 grower and catchment groups, and has conducted 14 R&D and adoption programs for national and state agencies, as well as private companies.

Our products include:

- Projects for land management change and catchment outcomes
- CTF Systems advice called "CTF for Success" provides a full 3m CTF system
- Advice on selecting the right GPS auto-steer
- Topography mapping for using data from Auto-steer systems or our GPS systems
- Yield mapping and analysis
- High resolution (80cm pixel) satellite imagery and crop vigour analysis
- Farm improvement program "Keep on Track" using our 11 point audit and timely visits